

Costanza Mirto

Place and Date of Birth: Prato, 01-01-1993
Nationality: Italian
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Education

2018/2019 — LUISS Business School - Rome, Italy
Master of Art

Main Courses: Contemporary Art, Aesthetics, Art Management, Communication, Editing, Exhibition Design, Gallery and Auction House Management

2017/2018 — Istituto Marangoni - Florence, Italy
Master in Art Management

Main Courses: Event Planning and Management, Creative Marketing, Fundraising & PR, Project of Marketing, PR & Communication for “L’Italia ad Hollywood” exhibition of Salvatore Ferragamo Museum

2013/2017 — Polimoda International Institute Fashion & Marketing - Florence, Italy

Main Courses: Web Marketing, Trend Setting, Branding & Advertising, Heritage Marketing

Work Experience

January 2021 - today

Freelance: Communication manager & web developer for cultural, fashion, art projects
Communication & Website developer for TAB I Take Away Bibliographies editorial project

January 2020 - October 2020 — Fondazione Torlonia - Rome, Italy

Art foundation born with the aim of preserving Torlonia Collection and Villa Albani Torlonia.

Role Press & Media Relations

- Website & Social media content creator
- Press Office & PR
- Support to “The Torlonia Marbles. Collecting Masterpieces” exhibition organization

September 2018 - December 2018 — MMAIRO I Marble & Design - Milan, Italy

Company of marble designed pieces, based on heritage and valuable materials customized and limited editions.

Role General Management Intern

- General Administration
- Web Marketing
- Market Research
- Graphic Designer

Languages

- Italian – Mother Tongue
- English – Fluent

IT Skills

Excellent Knowledge of Office Package, iMovie, Google AdWords, Analytics Trends

Graphic Skills: Photoshop, Illustrator, InDesign, Premiere

Website development

Additional Information

Extracurricular experiences:

September 2016 - ...

- Freelance Fashion Contributor: Editorial (Moodboard, Research, Styling, Post-Production)
- Video Styling
- Musical Event Planning
- Graphic Research for Catalogues (Graphic, Design Process, Supervisor)

March 2016 - ...

Voluntary activities: c/o Habitus Onlus (New Logo, New Website, Relaunching Event)